

Culture Clash Postcards

Ash Barrow X Sam Lee

About our work...

We lives in the other country each other.
(Ash lives in U.K and Sam lives in Korea).
So we think that we have many difference things
between British and Korean culture.
We want to express the difference between U.K and
Korea with same theme (for our works).

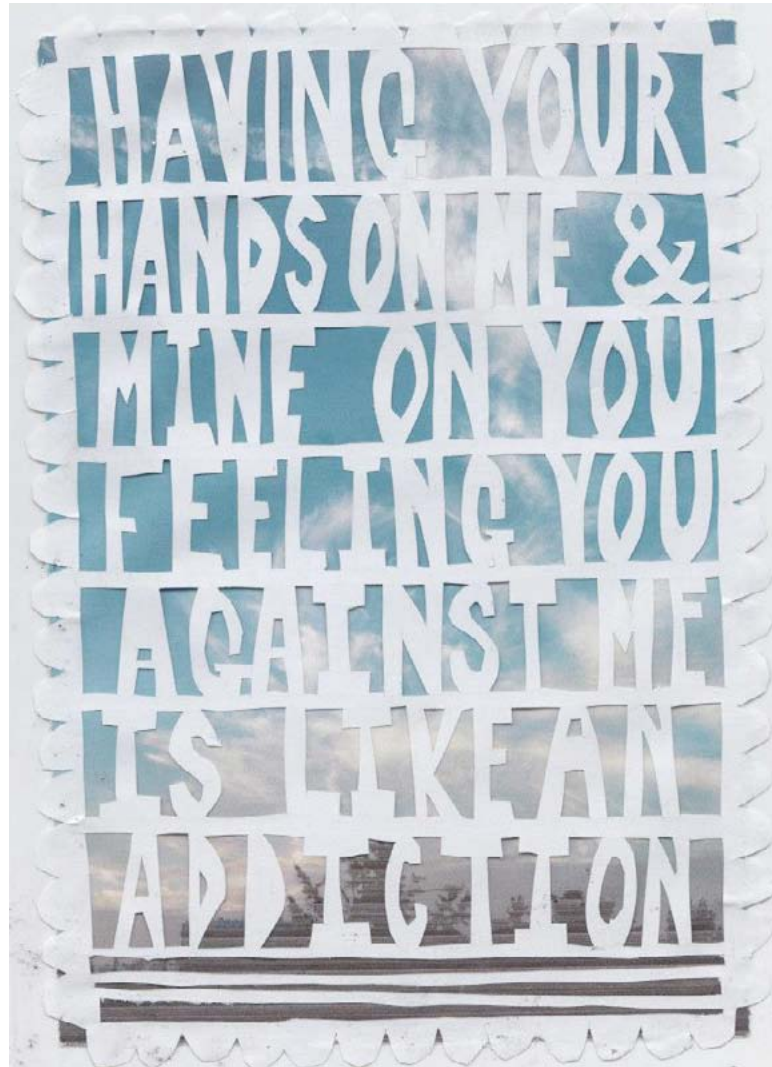
To express the difference effectively, we found the
medium, postcard.
Usually, the postcard shows that country's traditional
things and unique.
So, we choose the postcard as a medium.
But we need the special post cards, so we decided to
makes our personal postcards.

We decided the theme for our work.
The themes are Daily life, Fashion and Meal.

About these themes, we taken pictures each other and
then, we changed our picture each other.
Next, we decorated something each other on the
partner's pictures as we like.

Lastly, in our work, we wrote the letter to each other fits
each theme.

#1 Daily Life



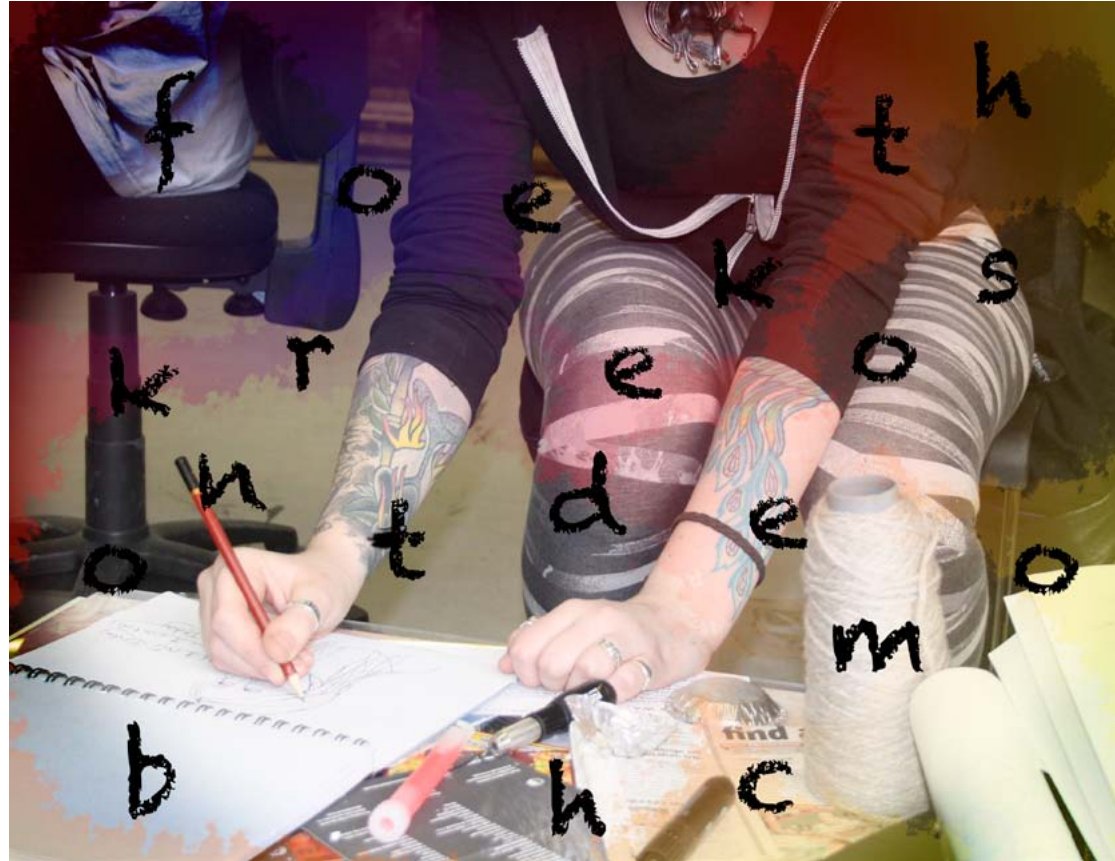
<Untitled 1>

Photo : Sam Decorate: Ash

To Sam,

My daily life consists of Sex, Art and Heavy metal.
Your day to day seems a lot more peaceful.

Ash ♥



<Freedom on the sketchbook>

Photo : Ash Decorate : Sam

To Ash,

I think you very good at painting, But I'm not. So I'm very interesting your paint.

I think your daily life very active.

In my case, very peaceful when I'm alone, very active with my friends.

Sam ☺

#2 Fashion



<All together>

Photo : Ash Decorate : Sam

To Ash,

I 'm interested in fashion, so I wonder about U.K fashion.
And I want to shows Korean style. I want to shows the latest fashion.
But I changed my think. That fashion on your picture is the Korean
traditional fashion 'Hanbok'.
How about our style! Hahaha

Sam ☺



<Untitled 2>

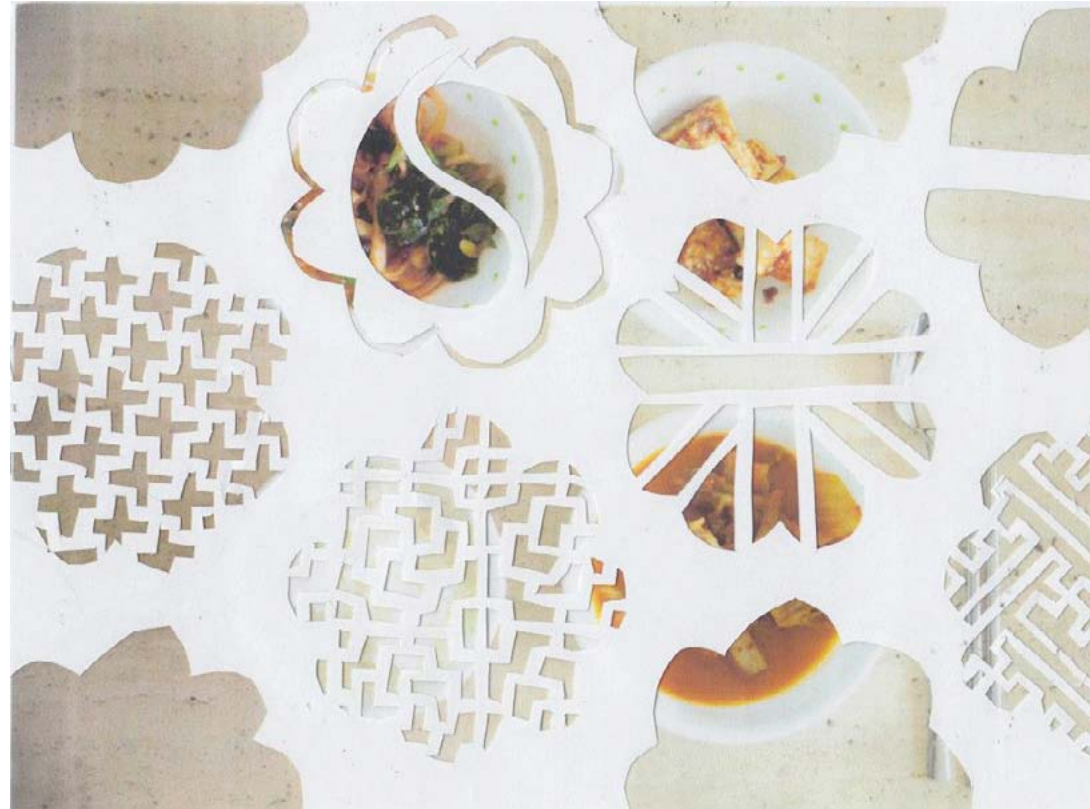
Photo : Sam Decorate : Ash

Sam,

In regards to fashion, I don't really have a clue, trying to fashionable, for me, would be like climbing a mountain.

Ash x

#3 Meal



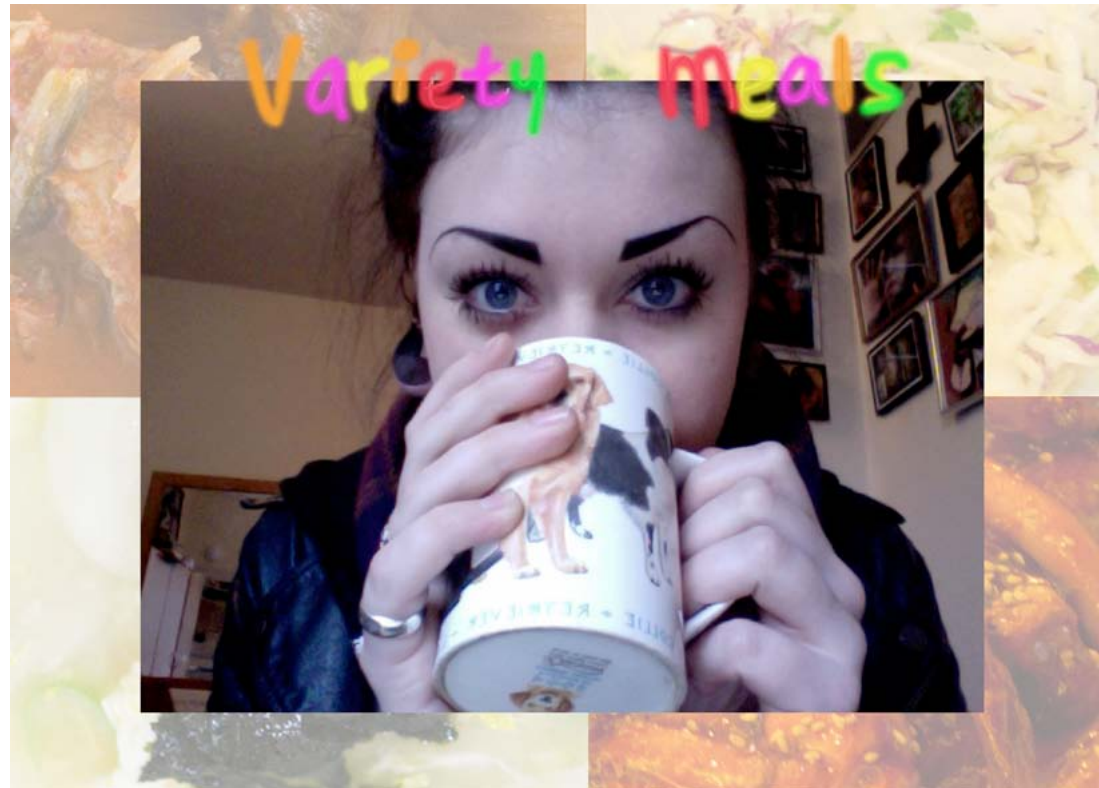
<Untitled 3>

Photo : Sam Decorate : Ash

Hey Babes,

That meal looks pretty experimental,
Here's some experimental pattern to accompany.

Ash ♥



<Variety meals>

Photo(main) : Ash Decorate : Sam

Hey Ash,

I want show Korean meal in the morning. I think that the breakfast is mother's love. So I sent my breakfast picture to you.

But this decorates are not only breakfast menu ☺ It just all day menu.

In Korea, there is an word "energy from rice" The rice is important means to Korean.

Sam ♥



<Untitled 4>

Photo : Sam Decorate : Ash

Hey Sam,

Tip from England –
Tea solves anything.

Ash ♥