



INTERJECTION O F V E R B A L DECONSTRUCTION

Broadcasting Place, 4th Floor
3rd - 6th of March
09:00 - 17:00
<http://controlled-exploration.cagd.co.uk/>

STEADY, CLEAR, PACED THROUGHOUT

Welcoming but matter of fact

This is a test of verbal legibility so please listen carefully, if you have any questions please pause the cassette player now.

PAUSE: 3 SEC

In an attempt to explore the ways in which people understand objects / design or how objects / design alter the way we act / think I have transformed a studio space into a controlled assessment room.

Within this setup participants to the space must listen and enact the instructions recorded on the cassette player. The participant must draw what is described to them. Depending on the participant's understanding of the description the response will either imitate or deviate from what was being described.

Lightly cough twice to clear throat

This exploration is an exercise in the un-suppressible human nature to perceive. The various transmutations* I expect to obtain will illustrate that understanding - of design in particular - cannot be abolished, only silenced and stifled into a new form.

Indicate quote with altered upbeat tone of speech

"Writing sets language adrift, untethering it from the speaking subject. In the process of embodying language, writing steals its soul." - Ellen Lupton & J.Abbott Miller

PAUSE: 3 SEC

Your participation in this exploration would be much appreciated so please stop by. Thank you for your time.

The description is now complete, please pause the cassette player.